



Bulletin

To: HPM Providers

From: Provider Services

Bulletin #: 03-1222

Date: December 22, 2003

Re: Pharmacy Benefit Manager

Health Plan of Michigan (HPM) has contracted with a new Pharmacy Benefit Manager (PBM) to provide pharmacy services to Health Plan of Michigan Medicaid Members. Beginning February 1, 2004, all HPM members will receive their pharmacy benefits from the PBM, **RxAmerica**.



RxAmerica is a leading Pharmacy Benefits Manager that specializes in controlling costs, creating customized solutions and delivering best-in-class service for its Managed Medicaid clients. RxAmerica has partnered with several of the nation's most progressive and successful Managed Medicaid providers to create a new trend in pharmacy benefit management. By aligning its interests and incentives with those of its client partners, RxAmerica delivers innovative and targeted programs that improve the health of members while lowering drug benefit costs for its clients.

As an industry leader, RxAmerica is dedicated to provide quality pharmacy benefit services and improve the health of HPM patients. RxAmerica maintains a comprehensive, broad-based Drug Formulary. The formulary is updated and reviewed quarterly, keeping it current with today's pharmaceutical advancements in medical care.

Nationally, RxAmerica provides prescription benefits for more than 5 million individuals through a retail network of more than 53,000 pharmacies and a state-of-the-art mail center.

For further information on RxAmerica, please contact the RxAmerica Customer Service Department at 1-800-770-8014

To view the New HPM formulary please visit our website www.hpmich.com or if you would like a paper version of the formulary please contact your Network Development Specialist or the HPM Provider Service Department at 1-888-773-2647.